



KICKOFF ^{THE} SCHOOL YEAR *Meeting*



INNOVATION



LEADERSHIP



COLLABORATION

**October 19, 2026
9am to 12:45pm**

**MSAA Office
Franklin, MA**

Dear MSAA Colleagues,

I hope your 2026–2027 school year is off to an incredible, energy-filled start! Coming off the heels of our Summer Institute in Plymouth and the powerful insights from Hamish Brewer, Duncan Kirkwood, and Brian McCann, I hope you are feeling inspired for the full year ahead.

While the learning at our events is always top-notch, the true magic of MSAA lies in our community. That camaraderie and support doesn't end in the summer for we want to keep that positive momentum rolling!

Please join us for our annual **MSAA Kickoff Event** on **Monday, October 19, at the MSAA Office in Franklin, MA.**

We have intentionally structured the day with flexible morning and afternoon block options so you can easily fit this event into your busy schedule:

See the full meeting schedule below.

Flexible Ways to Attend:

- **Option A:** Come for the morning level-specific committee meeting (9:00 AM), stay for the General Session, and head out by 11:30 AM
- **Option B:** Arrive for the General Session at 10:05 AM and stay for your afternoon committee meeting (ending at 12:45 PM).
- **Option C:** Join us for the full morning!

Our Committee meetings are where the real work happens, where we are helping bridge gaps, share best practices, and support one another through shared challenges.

Please **RSVP to Mrs. Bonnie LeMote** (blemote@msaa.net) to let us know you'll be coming.

As the initial shine of the new school year begins to fade, remember that MSAA is always here to support you. You are never doing this work alone. We hope to see you on October 19!

Warm regards,

Marty Geoghegan

Principal, Henri A. Yelle Elementary School
MSAA President (2025–2027)



GUEST SPEAKER | CRAIG AARONS MARTIN

The Brave Leaders Playbook

A practical guide for leaders ready to move from intention to action — building brave culture, strengthening adult practice, and creating organizations where belonging is real

9:00 - 9:55

COMMITTEE MEETINGS

- Elementary - Mike Pescitelli
- Middle School - Michelle Kreuzer
- High School - Kelley St. Coeur

9:55 - 10:05 BREAK

GENERAL SESSION

10:05 - 11:30

- Robert Baldwin, Executive Director
- Martin Geoghegan, President
- Proclamation - Representative - Jeffrey Roy
- Craig Aarons Martin - The Brave Leaders Playbook

11:40 - 11:50 BREAK

COMMITTEE MEETINGS

11:50 - 12:45

- Special Education - Shamus Brady
- Assistant Principals - Erica Pasquarelli
- Urban - Steve Dubzinski

1:00

BOARD OF DIRECTORS MEETING