



Executive Director's Update

Massachusetts School Administrators' Association

33 Forge Parkway | Franklin, MA 02038 | 508-541-7997 | msaa.net

From Executive Director Robert Baldwin

Massachusetts School Administrators' Association

October 22, 2025

A message from MSAA Past President

Dear Massachusetts School Administrators,

This month, MSAA celebrates National Principals Month, a time to honor the remarkable work you do every day to lead, inspire, and transform schools across Massachusetts.

Being an administrator is not just a role; it's a calling. You balance vision with action, courage with compassion, and hope with the daily challenges that come through your doors. You lead with integrity, foster belonging, and ensure that every decision reflects what is best for students and staff. Though much of your work happens behind the scenes, its impact echoes across classrooms, communities, and generations.

The Massachusetts School Administrators' Association (MSAA) is proud to support you through professional learning, legal and contract guidance, leadership mentoring, wellness initiatives, and statewide advocacy. These services exist for one reason: so you never have to lead alone.

But as we celebrate you, I also challenge you to look beyond yourself. Somewhere in your building, there is a teacher, counselor, or coordinator who has the heart and potential to lead. Tap them on the shoulder. Encourage them to step forward. Show them that this work, while demanding, is among the most fulfilling journeys a person can take.

Thank you for your leadership, your courage, and your unwavering belief that schools are the beating heart of our communities and the hope of our future.

With gratitude,
Dr. Christopher S. Jones

Tap on the Shoulder

The Tap on the Shoulder Initiative invites school leaders to recognize and support aspiring administrators who demonstrate leadership potential.

[Click here](#) for information that outlines the purpose of the initiative. Please scan the QR code to share contact information for an emerging leader who is ready to take the next step in their professional journey. By giving a "Tap on the Shoulder," you help strengthen the future of educational leadership across Massachusetts.

Click on the image below to RSVP!



The Massachusetts School Administrators' Association (MSAA) is pleased to host an **Aspiring Administrators Panel** designed to provide teachers, department heads, fellows, assistant principals, principals, and other educators an opportunity to engage in meaningful dialogue about school and district leadership.

Educational leaders will introduce and moderate topics, fostering a supportive and collaborative discussion among all participants.

Aspiring Administrators Panel - Discussion Topics:

- On the Verge of a New Adventure: Getting the Job (interview strategies, contract negotiation, entry planning)
- The Many Lenses of Administration
- Using Your Superpowers for Good: Building School Culture and Motivating Students and Staff
- The Role of Athletics in School Leadership



Dr. Robert N. Baldwin
Executive Director, MSAA/MIAA



Karen Crebase
Superintendent, Hopedale Public Schools



Martin R. Geoghegan
Principal, Henri A. Yelle Elementary School, Norton Public Schools



Craig Aarons-Martin
Founder & CEO, CCM Education Group | Black Boy Joy Summit



Michael Rubin
Former Headmaster, East Boston High School and MSAA/MIAA Assistant Director



Stephanie Sibley
Principal, William Monroe Trotter K-5 School, Boston Public Schools

Aspiring Administrators Panel Information

December 8, 2025
 8:30-9:00am Sign-in / 9:00-11:00am Discussion
 33 Forge Pkwy Franklin, MA 02038
 [Click Here to RSVP](#) by December 3, 2025

Thanks for your continued support!
Robert Baldwin

OCTOBER IS NATIONAL PRINCIPALS MONTH!

#ThankAPrincipal